



## SYNAPSES GAMES ACQUIRES INTERNATIONAL PUBLISHING RIGHTS TO RALLYMAN BOARD GAMES

**Pointe-des-Cascades, Canada, January 18<sup>th</sup>, 2024** – Synapses Games is excited to announce that it is now the official publisher of *Rallyman:GT*, *Rallyman:DIRT*, and their respective expansions. Following the closure of the previous publisher, Holy Grail Games, Synapses Games has acquired the full *Rallyman* line.



Synapses Games is no stranger to the *Rallyman* franchise, having previously been involved in its international publishing process along with the previous franchise owners. Their unique understanding of the game puts them in an ideal position to continue publishing the series.

“Working on the *Rallyman* franchise alongside Holy Grail Games in the past gave us a deep understanding and appreciation for this game and its devoted community,” says the president of Synapses Games, Carl Brière. “We want to take this franchise to the next level and share it with even more gamers around the world.”

### Supporting the community

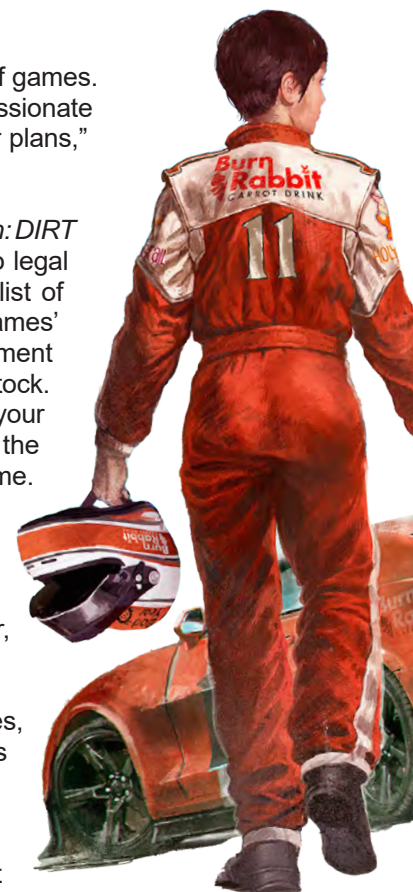
The team at Synapses Games is excited to add the *Rallyman* franchise to their preexisting lineup of games. Their mission is not only to continue the legacy of *Rallyman*, but also to support its community of passionate players across the globe. “Supporting and growing the *Rallyman* community is a central part of our plans,” adds Carl Brière.

The Synapses team is aware that many players had supported Holy Grail Games’ *Rallyman:DIRT* crowdfunding project via Kickstarter and were eager to receive their pledges. Unfortunately, due to legal circumstances surrounding Holy Grail Games’ shutdown, they do not have access to either the list of backers or the orders placed during the crowdfunding campaign. Furthermore, during Holy Grail Games’ liquidation process, they were unable to gain access to the inventory produced under the management of the publisher, meaning they are printing the *Rallyman* line from scratch, with no preexisting stock. The entire Synapses team regrets the unfortunate situation and understands the importance of your commitment and fully shares your disappointment. Although Synapses Games is closely following the development of the situation, unfortunately, there is no information to pass on to backers at this time. If there is any change, they will be informed.

### Developing the franchise

Synapses Games is also in contact with the designer of *Rallyman*, Jean-Christophe Bouvier, to support his continued work on the franchise.

“I am extremely happy to be handing the reins of the *Rallyman* franchise over to Synapses Games, publisher whose track record has proven them to be dynamic, rigorous and effective” states Jean-Christophe Bouvier. “Speaking with Carl, I recognized his passion and ambitions for *Rallyman*, which have breathed life back into my biggest dreams: the pursuit of *GT*’s influence internationally, the launching of *DIRT*, the animation of the community... all with a desire to maintain the quality and authenticity which have bolstered the *Rallyman* brand. It is truly a pleasure to see the adventure that began in 2009 carry on in good hands, and in the land of the Villeneuve legacy: a true sign of passion and excitement for the road that lies ahead!”



Stay up to date with all things *Rallyman* and other Synapses Games titles by subscribing to our **newsletter**.